

# EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY MINISTRY OF TOURISM

**March-2021**

## **CIHM-HYDERABAD**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM-Hyderabad	March 2021	<b>Webinar on “Ugadi Celebrations in Telangana” organized by IHM-Hyderabad March-2021</b> <ul style="list-style-type: none"> <li>Telugu New Year is called <i>Ugadi</i></li> </ul>	Students of IHM-Hyderabad ,SIHM-Faridabad & SIHM-Panipat were encouraged to participate in the Webinar on “Ugadi Celebrations in Telangana” The event was inaugurated by Mr.Sanjay Kumar Thakur, Principal IHM-Hyderabad, Mr.Vivekanand HOD IHM Hyderabad & Mrs. S.Saraswati, HOD IHM Hyderabad	Telangana/ Haryana Organized by <b>IHM-Hyderabad</b>	101 members participated in the webinar & 90+ viewed on YouTube.	To generate awareness about Ugadi Celebrations and encourage homestays during the festivals for promotion of tourism.



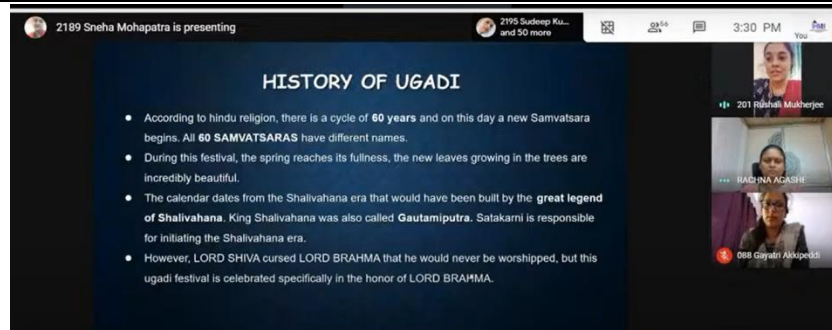
**Mr.Sanjay Kumar Thakur , Principal IHM-Hyderabad  
Inaugurating the webinar.**



**Our HOD Mr.Vivekanand IHM Hyderabad ,sharing  
some insights about Ugadi.**



**Our HOD Mrs.S.Saraswati,sharing some insights about  
Ugadi Pachidi.**



**Glimpses of the webinar**



**Banner for publicity of the webinar, posted across social media platforms**